1. **What additions, deletions and edits would you make to the Vision and Goals?**

**Vision:**
- “Economic Vitality” should be a consideration, not a driving force. It should be a lower priority.
- Add “Promote Waterfront history” – the City’s vitality should be a result of the plan, not part of the plan.
- Add education component, such as the Sanctuary and renewable energy.

**Fiscal Goal**
- “Maximizing revenue to the City thru leases” is too limiting. Change to "Provide incentive to maximize revenue to the City".

2. **Prepare elements of a Waterfront Master Plan that meet the Vision and Goals:**

**Fiscal**
- Contribute to the overall sustainable fiscal health of the City
- Support small businesses
- Use depot to generate revenue
- Streamline the business process for small businesses on the waterfront
- Currently there are too many City departments involved in creating or operating a small business on the waterfront.
- Have an economic development point-person assigned by the City to new businesses as a main contact source for questions, problems and approvals.

**Facilities, Amenities**

**General**
- Maximize use of and retain existing buildings and resources to attract visitors and locals.
- Provide waterfront directory maps in parking lots
- Provide international signage
- Use flags as wayfinding and small signs (like Morgan Hill) to lead visitors to their destination (Wharf, Cannery Row, Alvarado Street)
- Provide building lockers
- Create information center
- Increase lighting on the recreation trail for evening use
- Add berthing slips – expand Marina
- Extend WOB park beyond Park Street
- Encourage Presidio to give up space for improvements and public access
- Create festivals for families to attract visitors and locals
- Create fish and farmers markets
- Create a “Santa Barbara-like” entry at Figueroa.
- Provide group BBQ/gazebo/entertainment venue
- Continue Monterey Bay Park toward Figueroa and add bathrooms, picnic, gazebo
- Bury utility lines
- Provide accommodations for non profits, aquarium annex, CSUMB
- Consider storm run-up.

**Coast Guard Pier / Breakwater Cove**
- Extend breakwater to accommodate cruise ships
- Increase guest boat berthing
- Swap restaurant and bathroom locations
• Expand pier for minimal commercial (bait shop)

Municipal Wharf #1 (Fisherman’s Wharf)
• Map with business directory at the entrance to Wharf 1
• Locate the Western Flyer (ship) at Wharf 1
• Accommodate cruise ships at Wharf 1

Municipal Wharf #2 (Commercial Wharf)
• Add/don’t add small shops
• Add beach businesses
• Improve entrance
• Accommodate permanent tall ship with educational/history component
• Expand fish markets for fresh locally caught fish sales and for tourism and locals
• Move fishing closer to road

Maritime Museum/Custom House Plaza
• Re-open Custom House Plaza
• Active Custom House Plaza
• Provide kid-friendly exhibits at Maritime Museum – not history and art.

East Catellus (Del Monte Beach House, Monterey Bay Kayaks, dry boat storage)
• Create a family friendly waterfront entertainment zone by adding a children’s playground at the east side of MB Kayak.
• Keep MB Kayak and Del Monte Beach House.
• Consider combining the Del Monte Beach House and MB Kayak building into a new building with a community room and retail because both buildings are aging and won’t last forever.
• Use Del Monte Beach House during the daytime in the summer months for family friendly and public oriented uses.
• Remove Del Monte Beach House building – provide platform that could accommodate a tent
• A playground north of MB Kayak
• Move/don’t move/keep within proximity/beautify and improve the design of the dry boat storage
• Continue and maximize use of MB Kayak and Del Monte Beach House

Passenger Depot Use
• Bus/light rail station
• Public building with an interactive fishing museum, visitor’s center and fish market.
• RV Parking, visitor’s center and public restrooms
• Create a park-like multi-recreational area
• Bike rental
• Dive shop
• Restaurant/deli
• Veteran’s history and visitor’s center
• Retrofit using green technology; historic renovation; adaptive reuse; showcase for renewable energy systems and for state of the art sustainable technology.
• Provide play area adjacent
• Create a functional depot building with a large exterior Monterey visitor’s map

Restrooms
• Rebuild the restroom at Figueroa
• Expanded public restroom (with Visitor map on the side)
• Add a restroom at Park Avenue.
Natural Resources and the Environment
- Address storm water quality
- Preserve open space and view shed
- Provide attractive, user-friendly, safe environment

Transportation and Parking (Cars, trucks, buses, light rail, bicyclists, pedestrians)
- To provide a healthy environment for business to succeed, we must upgrade the transportation system.
- Extend the tunnel under Washington, consider the water table.
- Pedestrian bridge from Spanish Plaza to Marina Parking lot.
- Bridge over Del Monte

Parking
- Improve the appearance of the Marina Parking lot - use turf block.
- Create a single type of parking
- Remove parking meters – visitors will stay longer
- Allow longer parking time limits
- Provide RV parking by depot
- Provide parking at Park Street
- Consider providing parking for locals - locals don't come to the Wharf because they have to deal with parking.
- Provide underground parking.
- Reduce parking on Wharf 2 – replace with teaching sheds
- Improve parking
- Construct three-story parking garage
- Work with MPC to provide overflow parking on busy days.

Light Rail
- We gained a better understanding of light rail from TARC's presentation
- Provide light rail from Salinas to the Waterfront
- Divert the light rail toward Del Monte further east of Park Ave
- Move the Park Avenue station to the street side of the tracks.
- Stop light rail at Seaside
- Stop light rail at Navy School
- Locate bus/light rail station at the passenger depot.
- Put light rail underground from the Navy School on.
- Retrofit the doors and windows on the Park Avenue condos to reduce potential noise impacts.
- Increase safety by raising stations and tracks above street level, controlling speed to 10 mph around volleyball area, and install pedestrian light in dangerous areas.
- Place greater consideration on view shed and safety.
- Investigate alternatives to light rail.
- Increase trolley service connecting the waterfront, downtown and Cannery Row

Bicycle and Pedestrian
- Increase bicycle options – including free city bikes
- Create more pedestrian cross walks like those at the Sports Center
- Connect wharfs with drawbridge/walkway
- Move recreation trail closer to water

Implementation/ Maintenance
- Ensure adequate funding