Stakeholder Outreach

Process
Outreach
Community Profile
Emerging Issues & Needs
The last Parks and Recreation Plan was completed in 1986.
Since then most of the projects and recommendations have been addressed.
The City is starting a new planning process to look at the needs for parks, facilities and programs for the next 10-20 years.
It will align and coordinate with other plans such as the Waterfront Master Plan, Downtown Plan and Multi-Modal Mobility Plan.
Process Schedule

Planning Process & Outreach Opportunities

2015
- Needs Assessment & Outreach
  - Community Survey
    - Sept - Oct
  - Small Group Meetings
    - October

2016
- Draft Plan
  - Community Open House I
    - October 28
  - Toolkit Outreach
    - Oct/Nov
- Plan Approval
  - Community Workshop 2
    - Jan/Feb 2016
  - Community Workshop 3
    - Mar/Apr 2016

City of Monterey Parks and Recreation Plan
Current City Managed Parks

Schools and Military housing park facilities are not included.
¼ Mile Walking Access to Parks
Community Profile
• Population has increased by less than 300 people since the 1986 plan and is estimated to decrease in size in the short term
  • Future growth is limited based on water restrictions, built-out City and housing affordability
  • There is potential for some growth in Downtown, North Fremont and Lighthouse Area

• The City has a large visitor population with over 1.8 million visitors to the Aquarium alone and 122,000 to El Estero Park (2013 Monterey County Convention & Visitors Bureau)

• The surrounding region, home to 415,000 people, is growing, with the largest growth in Sand City and Marina
Demographics – 2010 Census Tracks
Median Age

City Median Age
36.9

California’s Median Age
35.2
Age Groups

Males 50.3%
Females 49.7%

Age Groups Citywide

- Older Adults (65 and older) 16%
- Children Under 14 13%
- Teenagers 15-19 6%
- Middle Age (35-64) 37%
- Younger Adults (20-34) 28%
Households

- Avg. Household Size: 2.08
- Single Family: 49%
- Multifamily/Mobile Home: 51%

Household Units By Census Track

- Multifamily (2+ units)
- Single Family (1 unit attached or detached)
Housing Density & Type

Density Citywide

3.09 units/acre

1986

3.80 units/acre

Density by Household/Acre

- New Monterey: 6.56
- Presidio: 0.18
- Monterey Heights: 4.38
- Central: 2.37
- Naval Housing: 3.15
- Del Monte: 2.18
- Flats: 1.41
- Sp. of Infl.: 0.57
Income & Education

- **Per Capita Income**: $36,042
- **Median Household Income**: $63,072
- **% with College Education or Higher**: 49%

### Income By Census Track

- **Per Capita Income**
- **Median Household Income**

The graph illustrates the income distribution by census track, showing varying levels of income across different areas of Monterey.
# Language & Ethnicity

## Monterey's Ethnicity

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>21,788</td>
</tr>
<tr>
<td>Black</td>
<td>777</td>
</tr>
<tr>
<td>Asian</td>
<td>3,817</td>
</tr>
<tr>
<td>Hispanic</td>
<td>2,204</td>
</tr>
<tr>
<td>Native American</td>
<td>240</td>
</tr>
</tbody>
</table>

### Primary Language Spoken at Home Citywide

- English: 73%
- Spanish: 10%
- Other Indo-European: 9%
- Asian/Pacific: 6%
- Other: 2%

*Please note that language was not identified by everyone and does not represent 100% of population.*
Emerging Issues & Opportunities
Overarching Issues

- Limited city growth
- Limited resources for operations and maintenance of facilities
  - Reduced operation hours
  - Reduced staffing
  - Can City maintain high quality?
  - Aligning staffing with level of service and facilities
- Need to maintain a mix of facilities and programs that respond to changing demographics
- There are a number of over-loved and impacted parks, facilities and trails
Overarching Issues

- Homeless Impacts
- Likelihood that Fields on Presidio will be unavailable to City
- Not enough multi-use fields (Soccer/Lacrosse et al)
- Limited Competitive Swimming Facilities
- Inconsistent partnerships with military & schools
- Policies should be considered
  - Dogs/Parks, weddings on beaches, boating, no food in teen area and others
Overarching Opportunities

- Lots of potential for partnerships and shared use
  - Engage with Business, Visitor
  - But hard to ensure this will be long-term
- Sustained capital improvement funds via the NIP program
- Well developed Park system
- Strong planning, operations and maintenance team!
- Monterey Bay itself is a major asset!
Overarching Opportunities

- Ability to enhance parks/facilities with Art, culture, history
- Improve sense of place and unique character of Monterey
  - i.e. each neighborhood might have something that indicates its character/history
- Offer better/newer amenities
- Stronger connections to and around parks
- Leverage economic development potential of parks
Discussion
CURRENT Challenges and Needs

• How well are your neighborhood parks currently serving your needs?
• How about the larger City parks, trails and centers?
• Do you have the right amenities and facilities?
• How well do the recreation programs serve you?
FUTURE Challenges and Needs

- What do you want the parks and recreation facilities to look like in the future?
- What is missing?
- Are there trends that the City should consider and address?
- How do you think increase visitor populations will impact parks and what should be done?
For More Information

www.monterey.org
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