Purpose
To provide guidance on public and private efforts to revitalize the downtown by addressing: maintenance and rehabilitation of private property, development of a strategy to attract desirable commercial tenants, potential regulatory mechanisms that are preventing sustainable economic health, circulation planning, streetscape planning, a comprehensive parking analysis, and opportunities for cohesion with the waterfront planning efforts.

Duration
Committee shall convene until completion of any downtown transportation circulation, parking, and waterfront planning analysis and implementation.

1. Monterey Conference Center Update (City of Monterey)
2. General Update (City of Monterey)
3. Monterey Institute of International Studies (MIIS) Master Plan
4. Downtown Specific Plan (City of Monterey)