Committee
Dan Albert, Sr.
Jerry Anderson
Vince Balestreri
Janine Chicourrat
Peter Coniglio
Anthony Davi, Sr.
Mary Alice Fettis
Jim Hekkers
Rick Johnson
Mike Marotta, Jr.
Bob Massaro

Mayor’s Ad-Hoc Committee on Downtown Planning Meeting
Monterey Plaza Hotel
June 15, 2011
8:30 – 10:00 a.m.
Agenda

Committee
John Narigi
Carl Outzen
Hansen Reed
Henry Ruhnke
David Stocker
Doug Wiele
Julie Work Beck
Mike Zimmerman

Mayor  Chuck Della Sala
Vice-Mayor  Frank Sollecito

Purpose
To provide guidance on public and private efforts to revitalize the downtown by addressing:
maintenance and rehabilitation of private property, development of a strategy to attract desirable
commercial tenants, potential regulatory mechanisms that are preventing sustainable economic
health, circulation planning, streetscape planning, a comprehensive parking analysis, and
opportunities for cohesion with the waterfront planning efforts.

Duration
Committee shall convene until completion of any downtown transportation circulation, parking,
and waterfront planning analysis and implementation.

1. Downtown Specific Plan Update (City of Monterey)
2. Streetscape and Plaza Design Vision Update  (Henry Ruhnke)
3. Monterey Conference Center Study Update (City of Monterey)
4. Monterey Hotel Update (City of Monterey)
5. Custom House Plaza Update (City of Monterey)
6. Monterey History and Art Association Update (City of Monterey)

7. 595 Munras Avenue Update (City of Monterey)

8. 459 Alvarado Street Update (Jerry Anderson)

9. Implementation of Retail Market Assessment and Repositioning Strategy (Michael Mosebach)

10. Marotta Properties Update (Mike Marotta, Jr.)

11. Davi Properties Update (Anthony Davi, Sr.)