City of Monterey General Plan Vision

Maintain Downtown Monterey as the City center. Foster a pedestrian friendly atmosphere and maintain the historical environment with retail on the ground floor and housing or other uses above. Encourage multiple transportation modes – shuttles, walking and bicycling. Encourage shared parking to minimize the amount of land dedicated to parking.

1. Welcome
2. Purpose of Meeting
3. Table Exercises/Survey Theater
   a. Identify Experience Hubs
   b. What do you like about the Downtown?
   c. What do you think are the most pressing issues or challenges facing the Downtown?
   d. Essence of Downtown
   e. Architectural Character
   f. Business Types
   g. Transportation and Parking Network – Street circulation, pedestrian, transit, bike
   h. Safety