City of Monterey
Temporary Banner Sign Permit

Address where Temporary Banner will be Displayed

Applicant: __________________________ Business Name: __________________________

Applicant Phone Number: __________________________

Date of Installation: __________________________ Date of Removal: __________________________

Banner No. ___ / 2 per calendar year

Temporary Banner Sign Guidelines
1. A maximum of two (2) temporary banner signs per calendar year are allowed per storefront. The calendar year begins January 1 and ends December 31.
2. Temporary banner signs shall not be displayed for more than 30 consecutive days.
3. Temporary banner signs may not exceed 30 square feet in area.
4. Temporary banner signs may not be installed more than sixteen (16’) feet above the ground.
5. Temporary banner signs must be installed against a building wall and may not be attached to a light fixture, street light, fire escape, tree or similar device.
6. Any deviation from Regulations 1-5 requires the prior approval of the Architectural Review Committee through the standard Sign Permit review process.

FOR PLANNING STAFF

Approved By: __________________________ Date: __________________________
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7. This Permit shall remain on the premises throughout the dates that the Temporary Banner will be displayed.

*************** FORM MUST BE COMPLETED IN THE PLANNING OFFICE AT 580 PACIFIC STREET***************
A FEE WILL APPLY (SUBJECT TO ANNUAL INCREASE) CREDIT CARD OR CHECK PAYABLE TO CITY OF MONTEREY ACCEPTED