

ARCHITECTURAL REVIEW COMMITTEE RESOLUTION NO. 92-08

Exterior Lighting Design Guidelines for Signs

An important consideration in the Architectural Review Committee's review of new signs is the design and placement of exterior illumination. Exterior mounted fixtures intended to illuminate signs should be architecturally compatible with the building and project they are associated with. Exterior sign illumination should not create glare or light overspill that impacts pedestrians or vehicles. New lights should not stand out in relationship to surrounding lights when viewed from a distance. It is the desire of the Architectural Review Committee to maintain the City's existing uniform lighting as it is viewed from a distance, vista, or Scenic Highway entry. The following guidelines represent the standards that the Architectural Review Committee will use in evaluating the design and placement of exterior lights for signs.

1. All new signs require review and approval of lighting. All sign applications must indicate the proposed method of lighting. Unlighted signs must be clearly indicated on the plan as much as such. Indirect light fixtures and installations that fully conform with these standards will be approved by the Planning Division. Lighting proposals that do not conform with the standards will require review and approval of the Architectural Review Committee.
2. Internally illuminated signs are discouraged by the Architectural Review Committee. All internally illuminated signs will require review and approval of the Architectural Review Committee.
3. Sign lighting fixtures shall be compatible in design and finish with the architectural theme of the building or project.
4. Lighting should be concentrated and focused on the sign area and not diffused over the entire building.
5. Sign lighting shall be adequately controlled and shielded to prevent glare and undesirable illumination to adjacent properties or streets.
6. Bare bulb light fixtures such as flood and spot lights shall not be used for sign lighting.
7. Moving, flashing, rotating, twinkling, exposed neon accent lights are prohibited and should not be used as signage.
8. Over-illumination of signs should be avoided. Over-illumination creates visual hot spots that detract from the overall appearance of the street and the effectiveness of neighboring signs.
9. All electrical wiring required for the lighting should be hidden or located in as unobtrusive a location as possible. Any visible conduit or wires should be painted out to blend with the ground.
10. Existing sign lighting that does not conform with these standards will be required to be upgraded to conform as a condition of approval for a new or remodeled sign.
11. Lighting manufacturer's brochures or catalogues showing fixture types, illumination level, materials, and finish shall be submitted to the Planning Division prior to approval of the sign permit.

Chairperson

Vice Chairperson

Date

Original signed by Chair Allen Robinson and Vice Chair November 24, 1992