



MONTEREY POLICE DEPARTMENT

PREPARED BY LT. LESLIE F. SONNÉ
351 Madison Street, Monterey CA 93940
(831) 646-3971
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Walk Safe Monterey

In continuing with the Monterey Police Department's Traffic Safety and Enforcement Strategy, we will launch the second campaign for the "Drive Safe in Monterey" Program. The **Walk Safe Monterey** campaign will begin October 1, 2009 and will focus enforcement and education efforts on pedestrian safety throughout the month.

In 2008 the City of Monterey had 145 injury traffic collisions with 11% involving pedestrians, one resulting in a fatality. Pedestrian involved collisions nearly always result in injuries or death. Too often, the victims are children and senior citizens. These accidents can be reduced by raising the awareness of both motorists and pedestrians through directed enforcement and education. Officers will focus their attention in business districts and school zones, looking for not only drivers that violate the right of way of pedestrians, but also for pedestrians who enter the roadway unsafely or in violation of traffic control devices.

Questions on the Traffic Safety and Enforcement Safety Strategy or the **Walk Safe Monterey** campaign can be directed to Lt. Leslie F. Sonn , 831-646-3971 or sonne@ci.monterey.ca.us.