

MINUTES
SPECIAL MEETING OF THE CITY COUNCIL
CITY OF MONTEREY
MONDAY June 4, 2007
6:00 – 9:00 P.M.
COUNCIL CHAMBER, FEW MEMORIAL HALL
MONTEREY, CALIFORNIA

CALL TO ORDER:

Mayor Della Sala called the meeting to order at 6:06 p.m.

ROLL CALL:

Council Members

Present:	5	Councilmembers Downey, Haferman, Selfridge, Sollecito, Mayor Della Sala
Absent:	0	None

City Staff:

Present: City Manager, Assistant City Manager, City Attorney, Director of Information Resources Department/City Clerk, Director of Plans, Engineering & Environmental Compliance, Director Public Facilities, Finance Director, Fire Chief, Library Director, Police Chief, Recreation and Community Services Director, Communications and Outreach Manager, Senior Assistant City Clerk

Mayor Della Sala opened the floor for public comments on the agenda item. Mike Dawson asked the Council to think green, asking the Council to take the next step in conservation and support those who want to put in cisterns and solar arrays. Seeing no requests to speak closed public comments.

1. Council Visioning (City Manager 701-15)

Mayor Della Sala introduced Mr. Munks. Mr. Munks summarized for the Council previously agreed on ground rules, characteristics of high performing teams, and the goals for tonight's meeting. Mr. Munks compared the responsibilities of the Council, related to legislation and policy guidance, to the responsibilities of the City Manager, day-to-day administration of the City.

Councilmember Sollecito and Mayor Della Sala stated staff materials are excellent and provide the Council with the necessary information to stay on task and make legislative and policy decisions. Councilmember Downey stated she would like Council to better apportion its time, specifically stating a lot of time has been lost hearing items like Roundup that are regulated by other agencies and that much of the Council discussions were more administrative than legislative.

Mr. Munks asked the Council to affirm the vision and mission statements crafted by the Council at previous meetings and they unanimously affirmed the following vision and mission statements.

VISION:

Monterey is committed to being a model city for its quality of life driven by responsiveness of local government, historical and cultural preservation, mobility opportunities emphasizing pedestrians over vehicles, economic sustainability, a strong sense of place, and good stewardship of the natural environment.

MISSION:

The Monterey City Council will provide visionary policy and legislative leadership that assures a safe, healthy, and economically vibrant community. Anda!

At 7:00 p.m. the Council adjourned the meeting for a short break till 7:12 p.m.

ALIGNING STRATEGIC INITIATIVES WITH VALUE DRIVERS:

Mr. Munks asked the Council to review an aggregate list of strategic initiatives developed by the previous Council, which he had grouped under the 7 value drivers developed by the current Council. In its review Mr. Munks asked the Council to amend initiatives as necessary, move initiatives to the value driver where it most resonates, and take away any initiative that the current Council does not support at this time. The Council deleted, amended, and moved initiatives under value drivers as follows.

Value Driver: Working to improve the quality of life of our residents

- Complete the vision of Window-on-the Bay Park (Community Development)
- Update Storm Drain Utility, sanitary sewer, and pavement maintenance needs and financing mechanism. (Public Works)
- Develop policy and framework for meeting Areas of Special Biological Significance (ASBS) regulations (Public Works)
- Identify another specific major workforce housing project in collaboration with other agencies and/or key stakeholders, and develop an action plan for possible implementation. Specific focus would be on use of Ft. Ord/ Ryan Ranch properties. (Community Development)
- Continue to coordinate with other local fire departments to explore a higher level of service to the entire region by reducing duplicate overhead and better utilizing existing resources, using agreements and/or consolidations. (Fire)
- Develop Condominium Conversion Policy Recommendation and End the Moratorium (Community Development)
- Initiative to Develop System of Standards and Incentives for Sustainability of New Construction and Remodels – “Green Initiative”

Value Driver: Ensuring a level of economic vitality sufficient to support our quality of life and municipal infrastructure requirements (both physical and human) Catellus Property

- Evaluate appropriate use and restoration of passenger depot building on West side of Catellus. Complete public improvements on east side, including improvements to the dry storage boat yard and parking lot: (PW/CDD)
 - a. Develop Council consensus on facilitating Monterey Bay Kayaks and Adventures by the Sea operators.
 - b. Develop improvement plan for boat dry storage area.
 - c. Develop reuse strategy for train depot.
- Develop Traffic Impact Fee to support General Plan implementation (Public Works)
- Ensure long-term revenue/expenditure balance in the City's operating budget and develop an infrastructure re-capitalization strategy (City Manager)
- Develop a strategy for expanding the economic value of DLI ,NPS, and other Federal activities (City Manager)
- Enhance heritage tourism efforts through continued collaboration with local, state, federal and private organizations. (Museum and Cultural Arts)
- Encourage each business district to develop an Economic Revitalization Strategy

Value Driver: *Providing sufficient resources and support to develop and retain a high quality city work force*

- Continue initiatives to transform the City's business processes and manage the corporate information of the organization, including the continued deployment of electronic-Government business systems (City Manager)
- Expand staff development and supervisory leadership programs to provide opportunities for City employees to enhance performance and professional growth and to develop succession-planning strategies as a means to meet the City's future leadership needs. (Executive Management/ Human Resources)
- Develop and implement staff recruitment, retention, and recognition strategies. (Executive Management/Human Resources)
- Complete the integration of the Community Development and Public Works departments into a single organization (City Manager, Public Works, Community Development, Human Resources)

Value Driver: *Ensuring an adequate water supply for the City; now and in the future*

- Initiate land transfer and water resource for Monterey's Fort Ord Properties (PW/CDD)
- Develop water allocation policy to support Council Priorities and support Council strategic initiatives

Value Driver: *Providing the City of Monterey with multiple modes of transportation that are safe, efficient, and effective*

- Implement high priority circulation improvement and maintenance projects on Lighthouse/ Del Monte corridor and Highway 68, with a specific emphasis on:
 - a. Develop policy direction on Lighthouse Avenue traffic objectives and necessary improvements
 - b. Completion of Highway 68 improvements at CHOMP
 - c. Completion of the N. Fremont/ Del Monte/ Lighthouse signal controller upgrades
 - c. Develop strategy for Washington-Del Monte improvements

Value Driver: *Appropriately preserve, promote, and maintain our historic, cultural, and environmental assets*

- Develop strategy to preserve and interpret Pacific Biological Lab, Wing Chong Market and La Ida Café. (Museum and Cultural Arts)
- Expand Library funding sources and endowment to improve library services to residents, local business owners and employees, students and visitors. (Library)
- Maintain responsible stewardship of historic and cultural resources. (Library, Museum and Cultural Arts)
- Create strategy for the expansion of cultural and performing arts

Value Driver: *Maintain and expand an environment that solicits, welcomes, and appreciates input from all*

- No specific strategic initiatives currently identified to support this value driver

During the alignment exercise the Council asked Mr. Munks to move the following items to a "keep bucket" to indicate the Council's interest in these initiatives, but preference to not include them as a current strategic initiative.

- Complete the Coastal Plan Implementation Program for review and approval by the Coastal Commission. (Community Development)
- Complete City Council Public Service Center decision-making on project scope, location and certification of EIR and develop construction drawings. (Public Facilities)

Mr. Munks closed discussions with the Council indicating he would bring back a formal list of value drivers and initiatives to the Council for them to affirm.

ADJOURNMENT

There being no further business to come before the City Council, Mayor Della Sala adjourned the meeting at 9:25 p.m.

Respectfully Submitted,

Approved,

Catherine Raynor, Senior Assistant City Clerk

Chuck Della Sala, Mayor