

CITY PRIORITIES FOR FY 2005 - 06

Public Facilities/ Public Works

1. **Window-on-the-Bay Park:**
 - Complete acquisition of two remaining properties within the West project area; (Community Development)
 - Complete construction documents for Camino Aguajito to Camino El Estero traffic operations and safety improvements. (Public Works)
 - Revisit the vision for the "Priority B Area," and develop a strategy and timeline for implementation. (Public Works)
2. **Catellus Property:** Evaluate appropriate use and restoration of passenger depot building on west side of Catellus. Complete public improvements on east side, including improvements to the dry storage boat yard and parking lot. (Community Development/ Public Works)
3. Complete **Public Service Center** EIR, financing plan, design, and commission review to facilitate Council decision-making on the project. (Public Facilities)
4. Update **Storm Drain Utility, Sanitary Sewer, and Pavement maintenance** needs and financing mechanism. (Public Works)
5. Develop, finance, and implement a **Storm Water Management Plan**. (Public Works)
6. Implement high priority **Circulation Improvement and Maintenance projects on Lighthouse/ Del Monte corridor and Highway 68**, with a specific emphasis on: (a) developing policy direction on Lighthouse Avenue improvements to facilitate left turns and on Del Monte/ Washington improvements; (b) completion of the Ragsdale/ Highway 68 improvements; and (c) completion of the N. Fremont/ Del Monte/ Lighthouse signal controller upgrades. (Public Works)
7. Work with Coast Guard to improve operations and maintenance condition of **Coast Guard facilities**. (Public Facilities)
8. Work with Cannery Row Business Improvement District on updating the **Cannery Row Streetscape Study** and implementing public improvements in the City right-of-way. (Community Development/ Public Works)

Historic Preservation

1. Strengthen **Collaboration with Local History Partners** through Historic Monterey to promote historic resources and heritage tourism. (Museum and Cultural Arts)

Land Use

1. Develop **Mixed Use Guidelines**, particularly for Downtown and East Downtown, to support General Plan implementation. (Community Development)
2. Develop **Traffic Impact Fee** to support General Plan Implementation. (Public Works)
3. Complete the **Coastal Plan Implementation Program** for review and approval by the Coastal Commission. (Community Development)
4. Complete **Calle Principal Guidelines** for private development and public right-of-way, and determine how to obtain more **Public Parking Downtown**. (Community Development/ Public Facilities)
5. Initiate land transfer process for **Monterey Ft. Ord properties**. (Community Development/ Public Works)

CITY PRIORITIES FOR FY 2005 - 06

Housing

1. Complete **Monterey Hotel mixed use/ apartment project**. (Community Development)
2. Identify another specific major **Workforce Housing Project** in collaboration with other agencies and/or key stakeholders, and develop an action plan for possible implementation. Specific focus would be on use of Ft. Ord/ Ryan Ranch properties. (Community Development)
3. Use housing funds to develop a **Neighborhood Revitalization Strategy for East Monterey** to help eliminate any blighted conditions in residential neighborhoods, primarily between NPS and the Monterey city limits. (Community Development)

Social

1. Continue to **Cooperate with other Local Library jurisdictions** to explore innovative resource-sharing ideas to provide a higher level of service throughout the region. (Library)

Public Safety

1. Continue to **Coordinate with other Local Fire departments** to explore a higher level of service to the entire region by reducing duplicate services and better utilizing existing resources, using agreements and/or consolidations. (Fire)

Economic

1. Insure long-term **Revenue/ Expenditure balance** in the City's operating budget. (City Manager)
2. Work with developer and landowner to complete construction of the **Monterey Peninsula Hotel** and the **conversion of McAbee Beach to public open space**. (Community Development)
3. Renew existing **Contract for Base Operations and Maintenance at DLI and NPS**. (Public Works)
4. Develop a strategy for **Expanding the Economic Value of DLI and NPS**. (City Manager)
5. Work with the Business Improvement District for the **Economic Revitalization of the North Fremont business area** in concert with surrounding residential neighborhoods and the Fair Grounds. (Comm. Dev.)
6. Complete negotiations for **Revitalization of Safeway store site on City-owned property** on Munras. (Community Development)
7. Continue the introduction of **Electronic-Government business systems** intended to improve staff efficiency and effectiveness, and improve citizen service and access to information. These initiatives include: (a) the deployment of a Citywide records management system; (b) the implementation of an automated timekeeping/ payroll system; (c) the implementation of a project accounting system to provide better information about and control over CIP/NIP and cross-departmental projects; (d) the integration of a number of enterprise data systems (such as the Eden Financial Management System and the Hansen Work Management System); and (e) our Activity Based Costing (ABC) System that allows us to identify and monitor the true cost to deliver our various services. (City Manager)

Staff Development

1. Expand **Staff Development and Supervisory Leadership programs** to provide opportunities for City employees to enhance performance and professional growth. (Personnel/ Executive Management)