

**PARKS AND RECREATION COMMISSION MINUTES  
REGULAR MEETING  
City Hall  
Monterey, California 93940  
7:00 P.M.**

**FEBRUARY 16, 2006**

**CALL TO ORDER**

Chairperson Marotta called the meeting to order at 7:00 p.m. and asked the Secretary to call for roll.

**ROLL CALL**

**COMMISSIONERS PRESENT:**

Canepa  
Cooney  
Marotta  
McCarthy  
Menendez-Herbst  
Woodward

**COMMISSIONERS ABSENT:**

Laughton (Excused)

**MILITARY LIAISON PRESENT:**

None

**STAFF PRESENT:**

Recreation and Community Services Director RUSSO, Deputy Public Works Director STAFFORD, Deputy Public Works Director TURNBEAUGH, Sports Center Manager VIERRA, Recreation Superintendent VIERRA, Administrative Analyst LEVENDOWSKI, Recording Secretary NASH

**APPROVAL OF MINUTES**

1. The minutes from the Parks and Recreation Commission meeting of Thursday, January 19, 2006 were approved as submitted.

**PUBLIC COMMENTS**

None.

**AGENDA ITEMS**

**2. Review of the Parks and Recreation Master Plan Update – Census Data**

Deputy Public Works Director Stafford stated that at their October 20, 2005 meeting, the Parks and Recreation Commission directed staff to provide updated demographic information and to review neighborhood priorities for possible additions or deletions of the Parks and Recreation Master Plan. He reviewed the 2000 census data as it compares to the census data in the 2000 Master Plan Update in each of the neighborhood areas. He said that there is approximately a 7% reduction in population between 2000 and 2006 in Monterey.

Deputy Public Works Director Stafford reported that the Neighborhood Association Presidents and Neighborhood Improvement Program representatives have been notified of the Commission's intent to update the Parks and Recreation Master Plan. The Commission will receive neighborhood input regarding their needs and priorities at their March 16, 2006 meeting.

**3. 4<sup>th</sup> of July Celebration Subcommittee Recommendation**

Recreation and Community Services Director Russo reported that the Commission's 4<sup>th</sup> of July Celebration Subcommittee have met several times to begin the process of brainstorming, implementing ideas and soliciting individuals and partners from the community to raise funds for the City's 4<sup>th</sup> of July activities. A Town Hall Meeting was held on Monday, January 23, 2006 at 7:00 p.m. at the Monterey Youth Center with invitations going out to Neighborhood Associations, Business Associations, Service Clubs, Hotels and Hospitality members, Veterans and Military Associations, Chamber of Commerce, and others asking for their input and ideas. Also, newspaper ads were placed in the Monterey Herald and public service announcements were sent to local radio and television stations inviting the public to the Town Hall Meeting.

Recreation and Community Services Director Russo said the Subcommittee met on Wednesday, February 1, 2006 to review and develop a list of short-term goals that can be quickly implemented and develop long-term goals that will be achieved in future years. She said the Subcommittee envisions a partnership with other businesses, non-profit organizations and service clubs to hold community events with a percentage of the profits going towards the 4<sup>th</sup> of July Celebration Fundraising Campaign. The Subcommittee would like City Council approval of funding in the amount of \$8,000 for initial start up costs to implement the purchase of items such as collection boxes, spirit wristbands and other similar products, and to purchase and create a Freedom Flag.

Sharon Dwight, Subcommittee community member, reiterated that the Subcommittee is very enthusiastic and committed to the 4<sup>th</sup> of July Fundraising Campaign and that some initial funding is necessary to implement fundraising activities.

Chairperson Marotta asked if contributions are tax deductible. Recreation and Community Services Director Russo stated that gifts are deductible for tax purposes as allowed by law IRS #26 USC, Section 170(c)(1).

Commissioner Cooney motioned that the Parks and Recreation Commission approve and recommend to the City Council to allocate City funding for initial start up money in the amount of \$8,000 to offset costs for 4<sup>th</sup> of July fundraising activities:

- a. establish direct donations and donation collection (boxes) at events and local businesses
- b. sell spirit wristbands and other similar products
- c. solicit corporate/business sponsors and create partnerships with other organizations/non-profits to coordinate events
- d. create/purchase a Freedom Flag and coordinate selling of lights

The motion was seconded by Chairperson Marotta and carried by the following roll call vote:

AYES:	6	COMMISSIONERS:	CANEPA, COONEY, MAROTTA, McCARTHY, MENENDEZ-HERBST, WOODWARD
NOES:	0	COMMISSIONERS:	NONE
ABSENT:	1	COMMISSIONERS:	LAUGHTON

**4. Request to Use Monterey Beach – Hobie Regattas – July 15 and 16, 2006 and October 14 and 15, 2006**

Recreation and Community Services Director Russo reviewed with the Commission the request of the Hobie Fleet 240 to use Monterey Beach on Saturday, July 15 and Sunday, July 16, 2006 for their Otter Regatta and Saturday, October 14 and Sunday, October 15, 2006 for their Turkey Regatta from 6:00 a.m. to 7:00 p.m. The Regatta Beach Use Permit fee of \$200.00 will be assessed for each event and a picnic BBQ Permit fee of \$45.00 per day. Director Russo said that the schedule of events and activities being proposed are consistent with past regattas. Staff has been in contact with the event representatives and have been advised that the Beach Use Conditions can be met. She further reviewed the Beach Use Conditions that would have to be met by the Hobie Fleet 240:

- The user group will coordinate with the Parking Division for the rental of the parking lot for the regatta events. This area will be used for parking and off-loading of the hobbies. All hobbies will be off-loaded before 7:00 a.m. to ensure no traffic flow problems.
- Copy of Insurance Certificate for \$1,000,000.00 listing the City as additional insured for each event.
- The user group will be responsible for providing extra trashcans, litter pick-up during and after the event and assurance of beach clean up of the area.
- The user group fully understands the importance of cleaning the beach daily after the event. Failure to comply with this use condition will result in denial of future beach use requests.

- The user group will be responsible for providing extra portable toilets for the event.
- The user group will also coordinate with other City departments in regard to support services, i.e., Parking, Harbormaster, Coast Guard.
- The user group will designate an interim area to safely launch vessels and provide necessary spotters and cones to mark the launch area.
- The user group will park hobbies back from the shoreline in order to give other beach users room along the shoreline.
- The user group will be responsible for obtaining Regatta Beach Use Permits and Picnic/BBQ Permits from the Recreation and Community Services Department and paying the assessed fees prior to the events.

Commissioner Cooney motioned that the Parks and Recreation Commission approve the request of the Hobie Fleet 240 to use Monterey Beach on Saturday, July 15 and Sunday, July 16, 2006 and Saturday, October 14 and Sunday, October 15, 2006 from 6:00 a.m. to 7:00 p.m., subject to meeting the Beach Use Conditions. The motion was seconded by Commissioner Woodward and carried by the following roll call vote:

AYES:	6	COMMISSIONERS:	CANEPA, COONEY, MAROTTA, McCARTHY, MENENDEZ-HERBST, WOODWARD
NOES:	0	COMMISSIONERS:	NONE
ABSENT:	1	COMMISSIONERS:	LAUGHTON

**5. Preliminary Review of Parks/Recreation Related Neighborhood Improvement Program (NIP) Projects Submitted for Fiscal Year 2006-2007**

Deputy Public Works Director Turnbeaugh reviewed with the Commission the preliminary list of parks/recreation related NIP projects submitted for Fiscal Year 2006-2007. He said that each year following the NIP project submittal deadline; staff generates an "uncut" list of all parks/recreation related projects submitted for the upcoming NIP program year. He stated at this point there were 33 parks/recreation related projects submitted. He said that staff will evaluate each of the projects with the neighborhood representatives to determine those projects that may be weeded out for reasons such as duplication, projects that can be combined with others, and those that may be referred to the Parks Division to include as part of their routine maintenance programs. He said the Parks and Recreation Commission would review and provide comments for the final list at their meeting on March 16, 2006.

Deputy Public Works Director Turnbeaugh briefly reviewed each of the 33 proposed NIP projects for Fiscal Year 2006-2007:

**Alta Mesa**

- Don Dahvee Greenbelt Management, Phase I

**Casanova Oak Knoll**

- Fairgrounds Park (Airport Road)

**Deer Flats**

- Deer Flats Greenbelt Management

**Del Monte Grove – Laguna Grande**

- Casanova Avenue Cypress Tree Placement

**Downtown**

- Pearl Street Tree Planting
- Griffin Plaza Lighting

**Fisherman's Flats**

- Foothill School Kindergarten Play Equipment

**Monterey Vista**

- Cielo Vista Drive Foot Path
- Monte Vista School Upper Playground Conversion to a Dog Park
- Via Paraiso Park – D.G. Walkway
- Monte Vista School Power Backup System for CERT Box

**New Monterey**

- Playground along Recreation Trail (somewhere)
- Oak Newton Park Play Equipment Replacement – Upper Area

**Oak Grove**

- Ocean Avenue Park between 4<sup>th</sup> and 5<sup>th</sup> Streets – Land Acquisition
- 7<sup>th</sup> Street Pocket Park – 1173 7<sup>th</sup> Street Property Acquisition

**Old Town**

- Larkin Street 400 Block Tree Planting
- American Legion Hall Park – (Create “public use” area)

**Skyline Forest**

- Skyline Forest City Greenbelt Management, Phase II

**Villa Del Monte**

- Montecito Park Play Equipment Replacement

**City Wide**

- Monterey High School Field & Track Renovation
- Pedestrian/Bike Path from Munras Avenue to Holman Highway & 17 Mile Drive & CHOMP
- Hartnell Gulch Pedestrian Plan
- El Estero Lake and Fremont Blvd. Lightpole Installation
- El Estero Ozonator
- Del Monte Beach Boardwalk Improvements
- Vizcaino Oak Tile Mural
- McAbee Beach Development
- Friendly Plaza & Lower Presidio Historic Park Statue and Monument Restorations
- Iris Canyon Creek Restoration
- Foothill School Drop Off Supplemental Funding
- Shoreline Park Path Improvements and Boat Yard Overlook
- Dennis the Menace Playground – Replace Roller Slide
- Monterey Sports Center Overhead Lighting Upgrade / Replace Drop Off Area Tile

Sharon Dwight, Alternate NIP Spokesperson, stated that the NIP Committee would like the Parks and Recreation Commission to choose a location before asking for funding for a dog park. She said that the CERT Advisory Committee is reviewing the Monte Vista School Generator/Power Backup System and will inform the NIP Committee if they approve of this project. She said that she submitted a drainage project at Bayview School that is not listed. She suggested that members of the Commission come to the NIP meetings to support the Montecito Park Play Equipment Replacement because there is no neighborhood representative at this time. She stated that the NIP Committee previously approved funding of \$250,000 for the Iris Canyon Creek Restoration project.

**6. Approval of Veteran's Memorial Park Campground Rules**

Deputy Public Works Director Stafford stated that recently it came to light that the Veteran's Memorial Park Campground rule regarding the length of stay at the park was incomplete. He said that Monterey City Code Section 23-9 states that camping is limited to three consecutive nights and that the unwritten policy has been to allow three consecutive nights in the campground, then one night away, and then three more consecutive nights at the campground. This could continue to 30 nights in the campground and then at that point, 30 nights must be spent away from the campground, then the process can begin again. Deputy Public Works Director Stafford is asking that the Parks and Recreation Commission formally approve this policy and recommend City Council approval. He also stated that this might require Council action to modify Monterey City Code Section 23-9 and that he is working with the City Attorney's office to clarify this issue.

Chairperson Marotta asked if there are a lot of people violating this rule. Deputy Public Works Director Stafford stated that it does not happen a lot but there are a few people who bend the rules and feels that by spelling it out in the rules it will alleviate any future problems.

Commissioner Woodward asked why there is a three consecutive night stay limit. Deputy Public Works Director Stafford stated that it is to discourage people from living there on a permanent basis and to also allow room for others to use the campground.

Chairperson Marotta motioned that the Parks and Recreation Commission recommend approval of the Veteran's Memorial Park Campground Rules with revisions to Rule #7 regarding policy on limit of consecutive days of stay. The motion was seconded by Commissioner Canepa and carried by the following roll call vote:

AYES:	6	COMMISSIONERS:	CANEPA, COONEY, MAROTTA, McCARTHY, MENENDEZ-HERBST, WOODWARD
NOES:	0	COMMISSIONERS:	NONE
ABSENT:	1	COMMISSIONERS:	LAUGHTON

**7. Recommendation to City Council to Approve Proposed Fee Increase**

Recreation and Community Services Director Russo stated that the recommendation before the Commission is to recommend to the City Council approval of the proposed fee increases of \$176,589 for the Recreation and Community Services Department. She said this policy was discussed in 2002 when the Commission and City Council determined that instead of raising our fees every ten years or so we would look at increasing them every two years. She stated that the fees we are increasing are consistent with the guidelines of keeping recreation program fees nominal and affordable.

Recreation and Community Services Director Russo said that the current proposed fee adjustments of \$176,589 establishes new fees for programs and services that have not been adjusted during the past two years. The following amounts of revenue will be generated based on the proposed fee increase:

Community Centers	\$2,200
Special Programs & Events	\$13,810
Field Sports	\$9,675
Monterey Sports Center	<u>\$150,904</u>
	\$176,589

Commissioner Cooney said that the staff did a great job and feels that these increases are very gentle compared to fees that other jurisdictions charge for similar activities.

Commissioner Canepa agreed that these increases are nominal but must be done to keep up with the cost of operating.

Sharon Dwight, Monterey resident, spoke in opposition of increasing fees.

Commissioner Cooney motioned that the Parks and Recreation Commission recommend to the City Council approval of the proposed fee increases of \$176,589 for the Recreation and Community Services Department. The motion was seconded by Commissioner Canepa and carried by the following roll call vote:

AYES:	6	COMMISSIONERS:	CANEPA, COONEY, MAROTTA, McCARTHY, MENENDEZ-HERBST, WOODWARD
NOES:	0	COMMISSIONERS:	NONE
ABSENT:	1	COMMISSIONERS:	LAUGHTON

**STAFF INFORMATIONAL REPORTS**

The Commission received the following reports:

- 8. Monthly Reports:**  
**a. Recreation and Community Services Department – January 2006**  
**b. Parks Division – January 2006**

## **STAFF COMMENTS**

Deputy Public Works Director Stafford reported that the landscaping is complete around the new Police and Fire modulares on Pacific Street; the High School Booster Club poured concrete, installed astroturf, and put up new netting in the batting cages at Sollecito Ballpark; and new posts and chain link fence has been installed at Ferrante Park to repair the storm-damaged fencing and that the netting still needs to be put up. He encouraged the Commissioners to attend the 50<sup>th</sup> Annual Cutting Day that will be held on Saturday, March 18 in Friendly Plaza. He reported that the concept plan for Hartnell Gulch has been completed.

Sports Center Manager Vierra reported they have had numerous compliments on their Back to Fitness series and from people touring the facility. He said that the Monterey Sports Center is the model for city-owned fitness facilities in California.

Recreation Superintendent Vierra reported that staff is working on the Summer/Fall 2006 Activities Guide. She said that the Monterey Youth Center hosted a Colton Dance with 144 kids in attendance and that 100 seniors enjoyed a Valentine's Luncheon at the Monterey Senior Center. She reported that Recreation Supervisor Shannon Beltran is busy working on this year's 4<sup>th</sup> of July events and that she has applied for all the necessary permits. She also reported that we are underway with the recruitment process for summer jobs.

Administrative Analyst Levendowski reported that he has been working on the fee increases and budget process for the next fiscal year.

Recreation and Community Services Director Russo complimented Sports Center Manager Vierra, Recreation Superintendent Vierra and Administrative Analyst Levendowski for all their hard work on the fee increases and budget. She also commended the 4<sup>th</sup> of July Celebration Subcommittee for their dedication and commitment.

## **COMMISSIONER AND MILITARY LIAISON COMMENTS**

Commissioner Woodward asked if netting could be put up in the gym area of the Sports Center behind the bleachers to keep spectators from being hit from behind with balls from the other court. Sports Center Manager Vierra stated that they have looked at various ways to set up the gymnasium for multiple activities and that it would be hard for staff to see the whole gym with the netting set up in the middle.

Commissioner Cooney said that she went to Don Dahvee Park on Saturday to watch some disk golf and said it was fascinating. She said that the park worked well for this activity but that parking may be an issue. Deputy Public Works Director Stafford said that the group likes Don Dahvee Park and he is going to also have them try Ryan Ranch Community Park.

Commissioner Canepa said there has been a lot of graffiti on the Recreation Trail and commended the Parks Division staff for removing it quickly. He said that the "O" (Open Space) Zoning Subcommittee members met this week and that this issue will come back to the Commission in May or June for review.

## **NEXT MEETING**

- The next meeting of the Parks and Recreation Commission meeting will be Thursday, March 16, 2006 at 7:00 p.m., City Council Chambers.

**ADJOURNMENT**

Chairperson Marotta adjourned the meeting at 8:30 p.m.

The agenda for this meeting was posted at least 72 hours in advance of the meeting outside Few Memorial Hall of Records.

Respectfully submitted,

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Kay Russo, Director  
Recreation and Community Services Department

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Mike Marotta, Jr., Chairperson  
Parks and Recreation Commission